

Ed McCormick

Ed McCormick is President of McCormick Strategic Water Management, LLC, a firm dedicated to help water and other utilities transform into “Utilities of the Future.” Ed is the 2015 Past President of the Board of Trustees of the Water Environment Federation (WEF), an international organization of over 35,000 water quality professionals.

Ed is a recognized global expert in helping water utilities recover valuable resources from wastewater to produce useful products for society, including renewable energy, recycled water, natural fertilizer, and transportation fuel. He has been active on the EPA/U.S. Water Associations’ Effective Utility Management (EUM) Leadership Steering Team beginning at its inception in 2006.

Under Ed’s leadership as Manager of Wastewater Engineering, the East Bay Municipal Utility District (EBMUD) became the first wastewater utility in North America to be a net producer of renewable energy in 2012. Ed holds dual Master’s degrees in Environmental Engineering from the University of California at Berkeley and in Public Administration.

Jim Ginley

Jim Ginley is an independent consultant with nearly 30 years of experience in the municipal water sector, including more than 16 years on the staff of the American Water Works Association (AWWA), more than 13 years as a utility management consultant, and more than 10 years in service as an active volunteer. Ginley specializes in strategic planning, benchmarking, organizational assessments, workshop and session facilitation, and training.

At AWWA, Ginley managed the AWWA QualServe program and the Utility Benchmarking effort, and was part of the original team that built the EUM framework in 2006 and 2007. In 2017, Ginley was retained by AWWA to build a two-day seminar version of EUM, which is being delivered (with Jim as the instructor) across the US in 2017 and 2018.

Ginley is long-time member of both AWWA and WEF and has chaired (and serves) on the AWWA Strategic Management Practices Committee and serves on the WEF Utility Management Committee. He also developed and still co-chairs the Rocky Mountain AWWA/WEA Joint Utility Management Committee.

Jim Horne

Jim Horne has been with the Office of Water at EPA since 1988 and with the Office of Wastewater Management since 1991. During that time, he has concentrated on educating and assisting public entities on the value of using various approaches and tools to sustainably manage their operations. Some of the major efforts Jim has led for EPA include:

- Completing a historic agreement between EPA and ten national water sector organizations to promote effective utility management, and partnering with USDA to develop a similar initiative to help managers of rural and small utilities use the EUM framework.
- Representing EPA on the working group that developed the Utility of the Future TODAY Recognition Program for wastewater utilities.

- Developing the first ever national policy statement for EPA on Sustainable Water and Water Infrastructure (e.g. EPA's Sustainability Policy, 2010).
- Developing a "roadmap" of sustainable and effective practices for water and wastewater utilities based on the EUM Attributes and Keys.
- Jim has received numerous medals and commendations for outstanding service, including the EPA-wide award for Outstanding Leadership in Collaborative Problem Solving in 2008 and the WEF President's Award in 2015.