

## Effective Utility Management Workshop: Your Path to Sustainability Workshop Speakers

### Rob Greenwood

Rob Greenwood has established a reputation for highly effective coalition and partnership building in support of environmental and natural resource improvement initiatives. He provides clients with 30 years of experience and a sustained track record for delivering innovative, inspired, and resilient outcomes. From his early work in West Africa designing, implementing, and managing rural agricultural extension services and micro-enterprise cooperatives, to his current work with United Nations Global Compact initiatives, U.S. federal agencies, corporate and NGO enterprises, and a wide array of trade associations and research institutions, he is known as an insightful analyst and adept integrator of multi-interest and multi-disciplinary perspectives resulting in robust and durable program designs.

Mr. Greenwood is conversant across a wide range of environmental and natural resource policy, regulatory, management, and voluntary initiative arenas. He maintains strong working relationships and active networks across domestic U.S. and international stakeholder interests, including corporate executives; public utility executives; government and elected officials; environmental, conservation, and community advocacy representatives; and academics. Mr. Greenwood has supported the Effective Utility Management initiative since its inception in 2007.

### Ed McCormick

Ed McCormick is President of McCormick Strategic Water Management, LLC, a firm dedicated to help water and other utilities transform into “Utilities of the Future.” Ed is the 2015 Past President of the Board of Trustees of the Water Environment Federation (WEF), an international organization of over 35,000 water quality professionals.

Ed is a recognized global expert in helping water utilities recover valuable resources from wastewater to produce useful products for society, including renewable energy, recycled water, natural fertilizer, and transportation fuel. He has been active on the EPA/U.S. Water Associations’ Effective Utility Management (EUM) Leadership Steering Team beginning at its inception in 2006.

Under Ed’s leadership as Manager of Wastewater Engineering, the East Bay Municipal Utility District (EBMUD) became the first wastewater utility in North America to be a net producer of renewable energy in 2012. Ed holds dual Master’s degrees in Environmental Engineering from the University of California at Berkeley and in Public Administration.